

Closing the divide:

Data visualisations, organisational structures
and representation in humanitarian mapping

Doug Specht
University of Westminster

Amelia Hunt
Independent Researcher

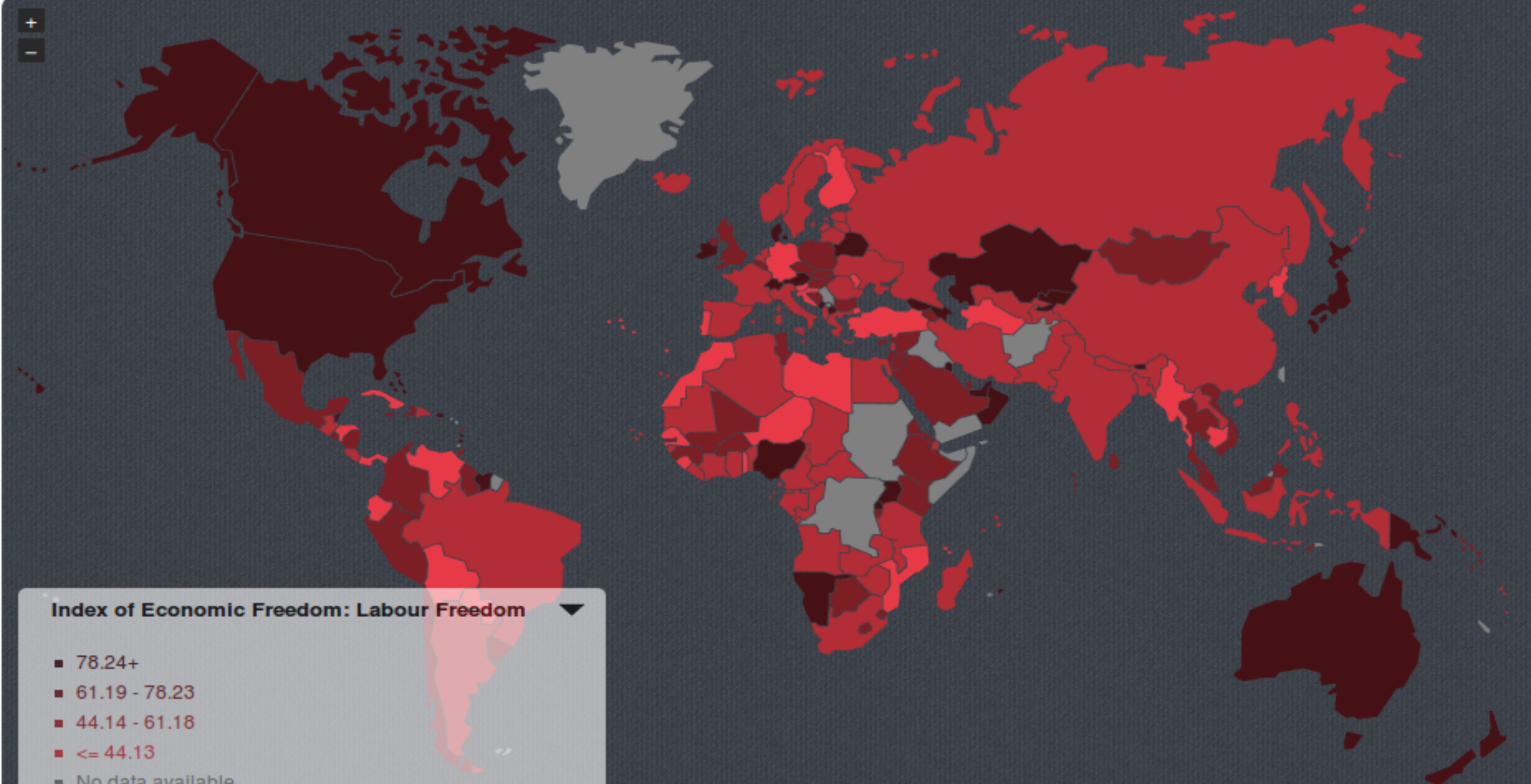
UNIVERSITY OF
COMMUNICATION
AND MEDIA
RESEARCH
WESTMINSTER

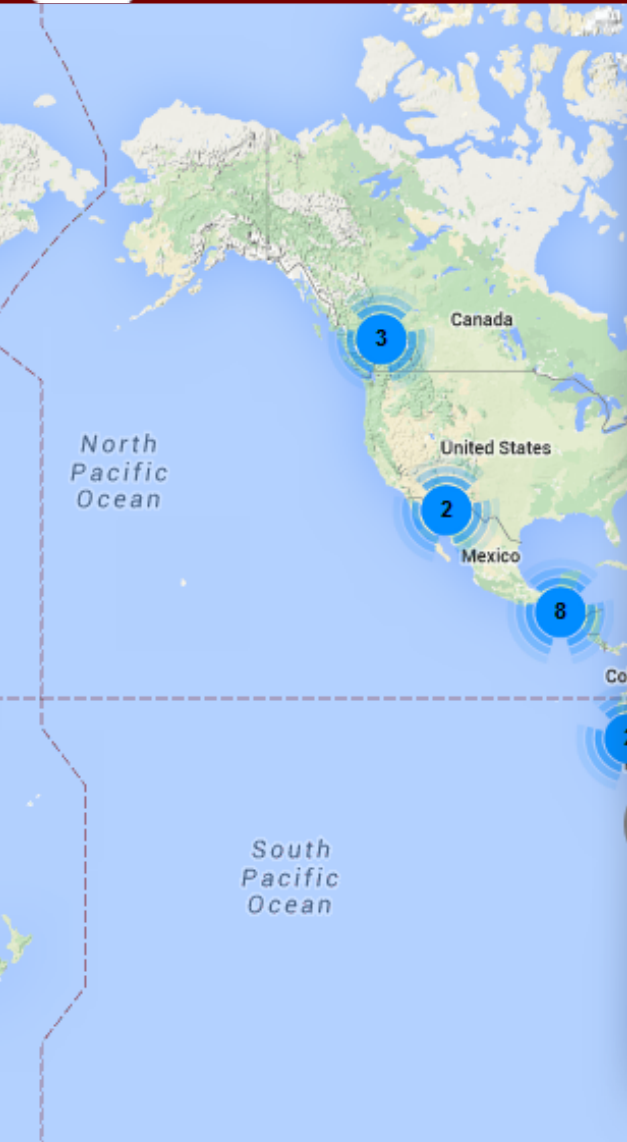


“We are the other of
the other”

Marcus Aurelius
(121 – 180 AD)









1.3 billion gallons of contaminated water flows from Mount Polley



Date: 04 August 2014
Location: Cariboo F, BC, Canada

Translate to:
English

Description of Event:

In the early morning of August 4, 2014, a major breach occurred in an earthen dam built to contain millions of tons of mining waste -- called "tailings" -- at the Mount Polley copper and gold mine in central British Columbia. Now, three days later, an estimated 1.3 billion gallons of contaminated tailings have spilled from the breached pond, sweeping untold volumes of waste and debris into the salmon stream and lake systems in the region and potentially threatening the Fraser River system to the west.



Reported in last 24hrs

Filter by category

-  Agrarian Reform
-  Animal Welfare
-  Assassination
-  Deforestation / Logging
-  Fracking
-  Human Rights
-  Indigenous Rights
-  Land Rights
-  Marine Issues
-  Mega Projects
-  Mining
-  Other
-  Pesticides Problems
-  Police Brutality
-  Pollution
-  Protest
-  Trafficking
-  Water Rights

19/05/2014

09/02/2015

We are not experts





We don't want to tell stories

We don't want to tell stories

We want to keep people safe to tell their stories

We are privileged by our safety


JOURNALISTS KILLED IN LATIN AMERICA OVER THE LAST DECADE

Between 2006 and 2015, murders of journalists in Latin America increased by over 60 %, not to mention "forced disappearances."



Source: Cap-Felap / teleSUR

Why maps?

A person wearing a dark hoodie is looking down at a smartphone. The background is a dark, smoky street at night, with other people visible in the distance. The scene is lit with a warm, orange glow from streetlights.


Maps produced collaboratively hold a much more diverse range of information, and in some cases highlight the importance of issues not otherwise considered

Photo: Steve Dorsey/The Media Line




'By simultaneously allowing the expression of a variety of knowledges... ..PGIS creates a level playing field for comparing knowledge consensus and division. In so doing it allows a wider exploration of cultural and political conditions' ⁶

6. Robbins, 2003: 238
Photo: aimstudents

The background of the slide is a photograph of several large, cylindrical industrial silos or storage tanks. They are made of metal with visible rivets and ladders. The silos are arranged in a row, receding into the distance. The sky is a clear, solid blue. A semi-transparent dark blue horizontal band is overlaid across the middle of the image, containing the main text in white.

Social media gives the impression of
lateral democracy while compartmentalising
knowledge in silos



A man with dark, wavy hair and a blue button-down shirt is sitting in a hallway. He is holding a black garment, possibly a jacket or sweater, in front of him. He has a slightly pained or awkward expression on his face. The hallway has a red carpet and a fire extinguisher is visible on the wall behind him.

Big data is like teenage sex:
everyone talks about it,
nobody really knows how to
do it, everyone thinks
everyone else is doing it,
so everyone claims they are
doing it...

Dan Ariely

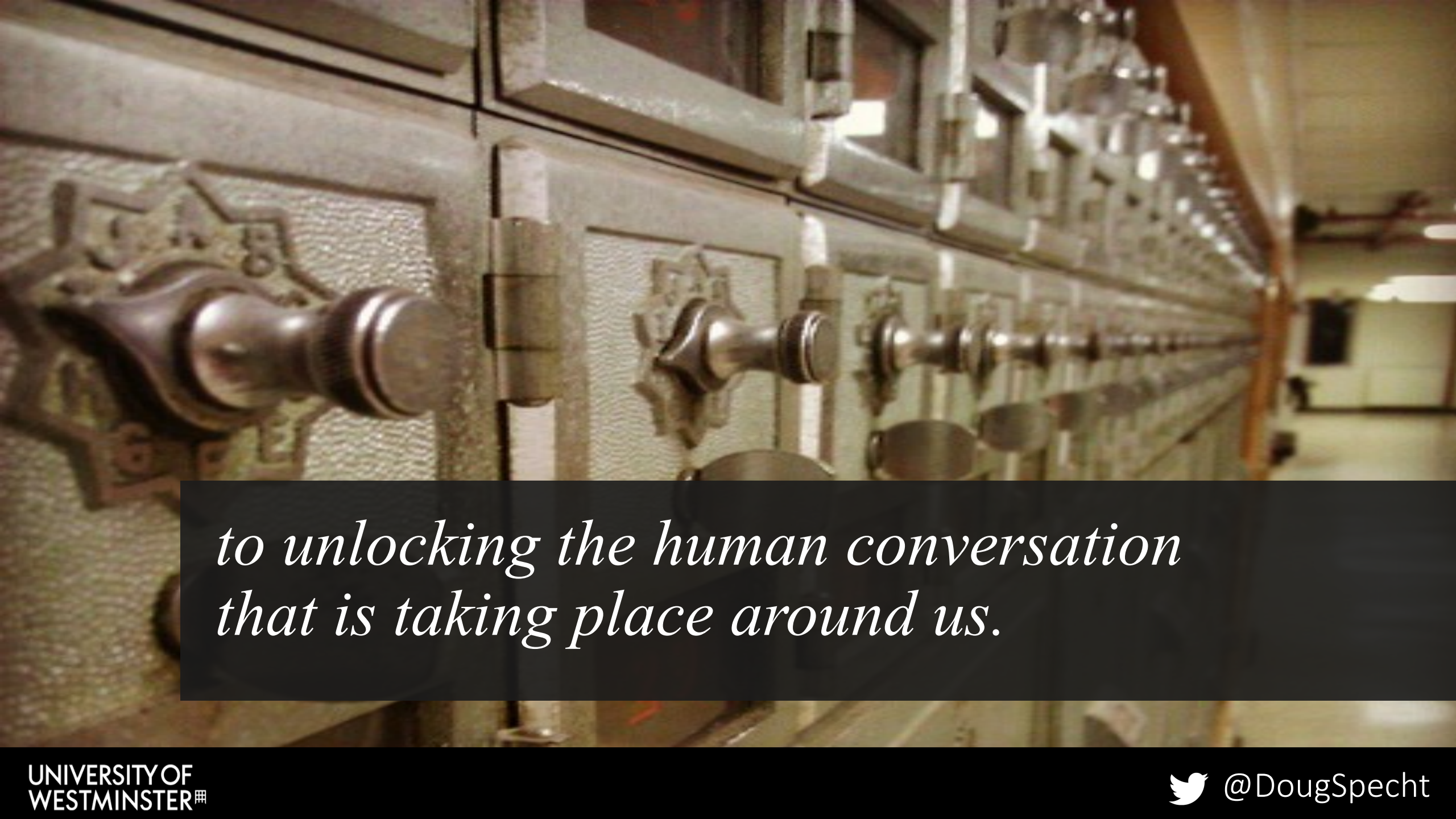


The NSA's 1,500,000 square foot data center outside Salt Lake City will be the first facility to house a yottabyte of data

Governor Herbert



*The ability to hear the signal
from the noise is the key...*

A photograph of a long hallway lined with heavy metal safes. Each safe has a large, ornate, dark metal handle. The safes are arranged in a row, receding into the distance, creating a strong sense of perspective. The lighting is warm and slightly dim, highlighting the metallic textures.

*to unlocking the human conversation
that is taking place around us.*

A black and white photograph of a man wearing a fedora and a trench coat, holding a large dog and a megaphone. The background is a textured, thatched roof. The text is overlaid on the right side of the image.

*Listening to this
conversation
can lead us to...*

Unexpected Discoveries

A NETFLIX ORIGINAL SERIES

HOUSE *of* CARDS





David Armano
@armano



Just started. So far. Awesome.
[#houseofcards](#) [#GetGlue](#)
getglue.com/tv_shows/house...

2/16/13, 7:02 PM

House of Cards

Ruthless Congressman Francis Underwood and his ambitious wife Claire will stop at nothing to ascend the ranks of power. This wicked political drama slithers through the back halls of greed...



The Studio Executive
@studioexec1

Watching [#HouseofCards](#). Kevin Spacey's utterly brilliant as the slimy conniving politician with the quick wit. The man has such range.

2/24/13, 12:15 PM



Beau Willimon
@BeauWillimon



Wow- According to IMDB at least, [#HouseofCards](#) "Most Popular TV Show in the World" right now. THANK YOU FANS
webpronews.com/house-of-cards... [@netflix](#)

2/15/13, 3:35 PM

12 RETWEETS 10 FAVORITES



The Atlantic
@TheAtlantic



The Real History Behind the Politics of [#HouseOfCards](#)
theatlntc/Ye557b

2/22/13, 5:00 AM

The Very Real History Behind the Crazy Politics of 'House of Cards'

A few of the show's more outlandish moments are uncomfortably similar to real life.



AnikaChapin
@AnikaChapin

I've finished [#HouseofCards](#) and I don't know what to do with myself now. Maybe I'll start evilly manipulating people to fill the void.

2/24/13, 6:51 AM



A screenshot from the game Minecraft showing a minecart track in a dark cave. The track is made of rails and wooden planks, leading into the distance. The cave walls are made of dark gray stone, and there are several wooden support pillars. A small chest is visible on the right side of the track. The text "So what does all this mean?" is overlaid in a white, cursive font.

So what does all this mean?



THE BIG DATA PRESIDENT

DRIVEN DECISION MAKING INFORMATION

Source: Unknown

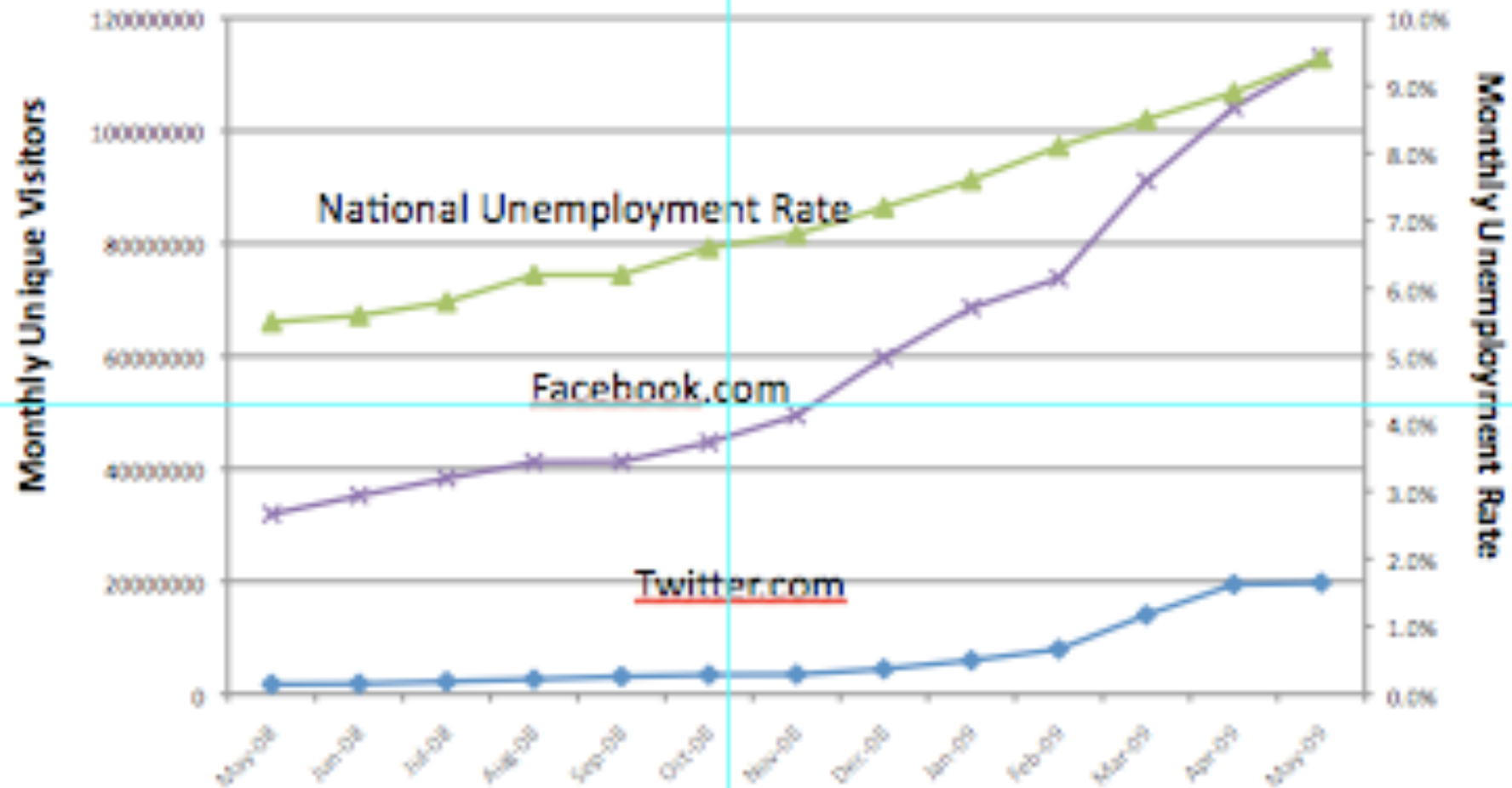


Getty Images



Photo: AP

Unique Visitors to twitter and Facebook and Unemployment rate (USA)



Source: Unemployment Rate from Bureau of Labour Statistics. Unique visitors from Compete.com

A man with dark hair, wearing a dark suit jacket over a grey button-down shirt, is speaking at a podium. He is looking down and slightly to his left. The background is a large, glowing blue world map with a network of white lines connecting various points, suggesting a global network or data flow. The overall lighting is dim, with the map providing the primary light source.

*“Big data can help to revolutionize the way
development work is done in the 21st Century”*

Robert Kirkpatrick of UN Global Pulse

Photo: YouTube



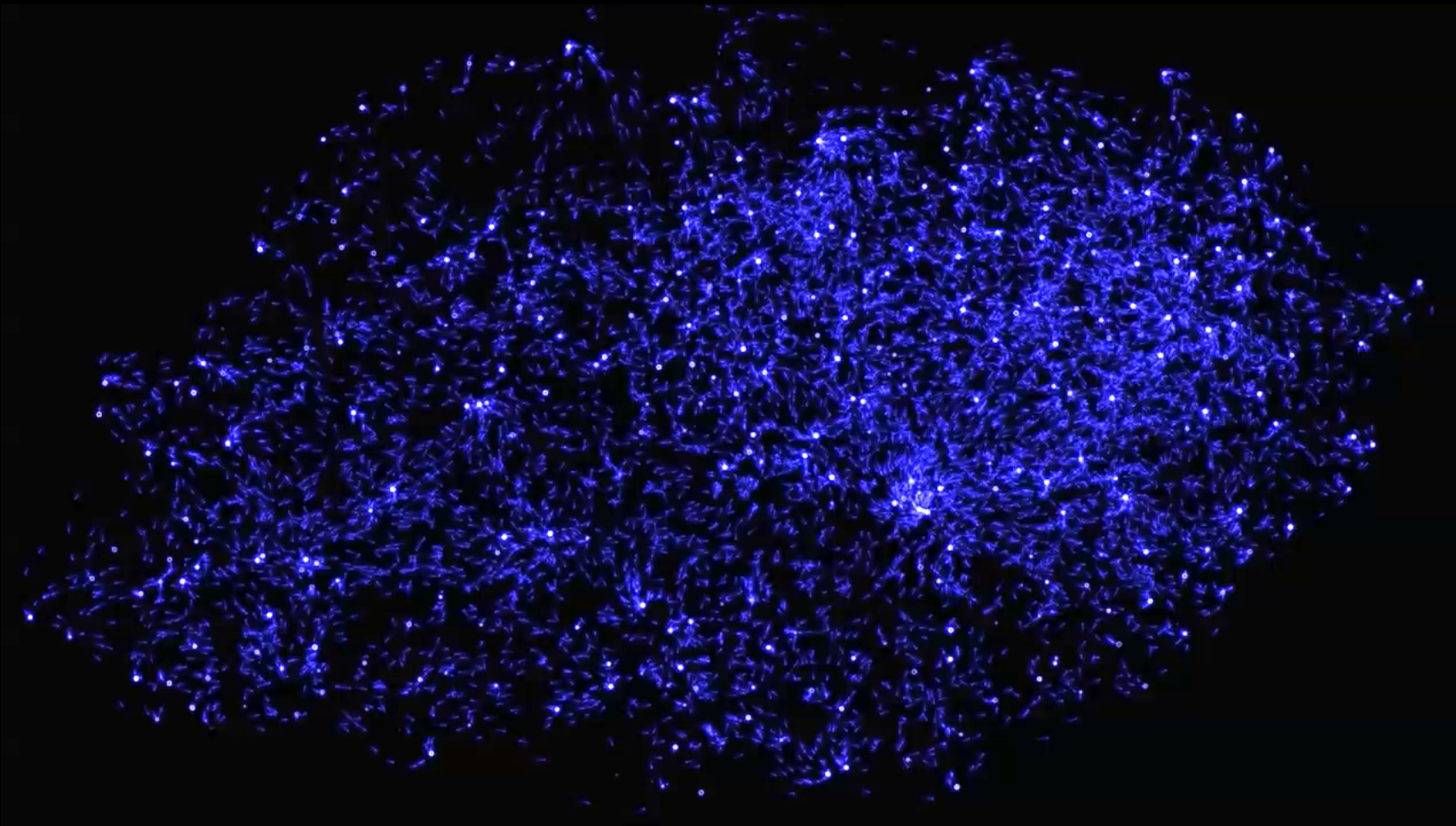
This sounds great...

Is this new?

Value for who?

Who misses out?

Who loses?



Is this new?



Image: Alexander Bertram-Powell





From: Environmental History Timeline

than in all the other districts put together; as will be seen by the following table, taken from the reports of the Registrar-General. Out of the 7466 deaths in the metropolis, 4001 have occurred on the south side of the Thames, being nearly eight to each thousand of the inhabitants.

Deaths from Cholera in London, registered from September 23d, 1848, to August 25th, 1849.

Districts of London.	Population in 1841.	Deaths from Cholera.	Deaths to each 1,000 inhabitants.
West . .	300,711	533	1.77
North . .	375,971	415	1.10
Central . .	373,605	920	2.48
East . . .	392,444	1,597	4.06
South . .	502,548	4,001	7.95
Total . . .	1,948,369	7,466	3.83

That division of London called the East District in the registration reports, is supplied with water entirely by the East London Water Company. In the cholera of 1832 and 1833 the reservoirs of the company at Old Ford were entirely filled from the river Lea when the water flowed up with the rising tide from the

Thames, in the neighbourhood of Blackwall; and the river Lea itself receives some large sewers. The Company have since obtained water from near Lea Bridge, above the reach of the tide; but whether they still supply themselves in part from the river at Old Ford, where their chief works and reservoirs are still situated, and if so, to what parts of their district the water so obtained is sent, cannot be here stated, for want of exact information.

The cholera has prevailed to a considerable extent in the East districts, as will be seen by the Table, though not so much as on the south of the Thames.

The North districts have suffered very little from cholera as yet. St. Pancras and Islington, which comprise a great portion of this division, are supplied with the New River water, which is brought from Hertfordshire. Hackney is supplied by the East London Water Works; Hampstead by sources of its own; and Marylebone, which will again be alluded to, chiefly by the West Middlesex Water Works.

The whole of the Central Districts are likewise supplied from the New River, and this part of the town has suffered much less from cholera, hitherto, than the south and east divisions; although many portions of it are quite on a par with the worst parts on the south of the Thames as regards overcrowding and bad smells.

The West Districts, together with Marylebone, are supplied with Thames water by the West Middlesex,



Unknown Painter – Wellcome Trust
Shapter T (1849). The history of cholera in Exeter in 1832

“On examining the map given by Dr Snow, it would clearly appear that the centre of the outburst was a spot in Broad-street, close to which is the accused pump; and that cases were scattered all round this nearly in a circle, becoming less numerous as the exterior of the circle is approached. This certainly looks more like the effect of an atmospheric cause than any other

Edmund A Parkes, 1855

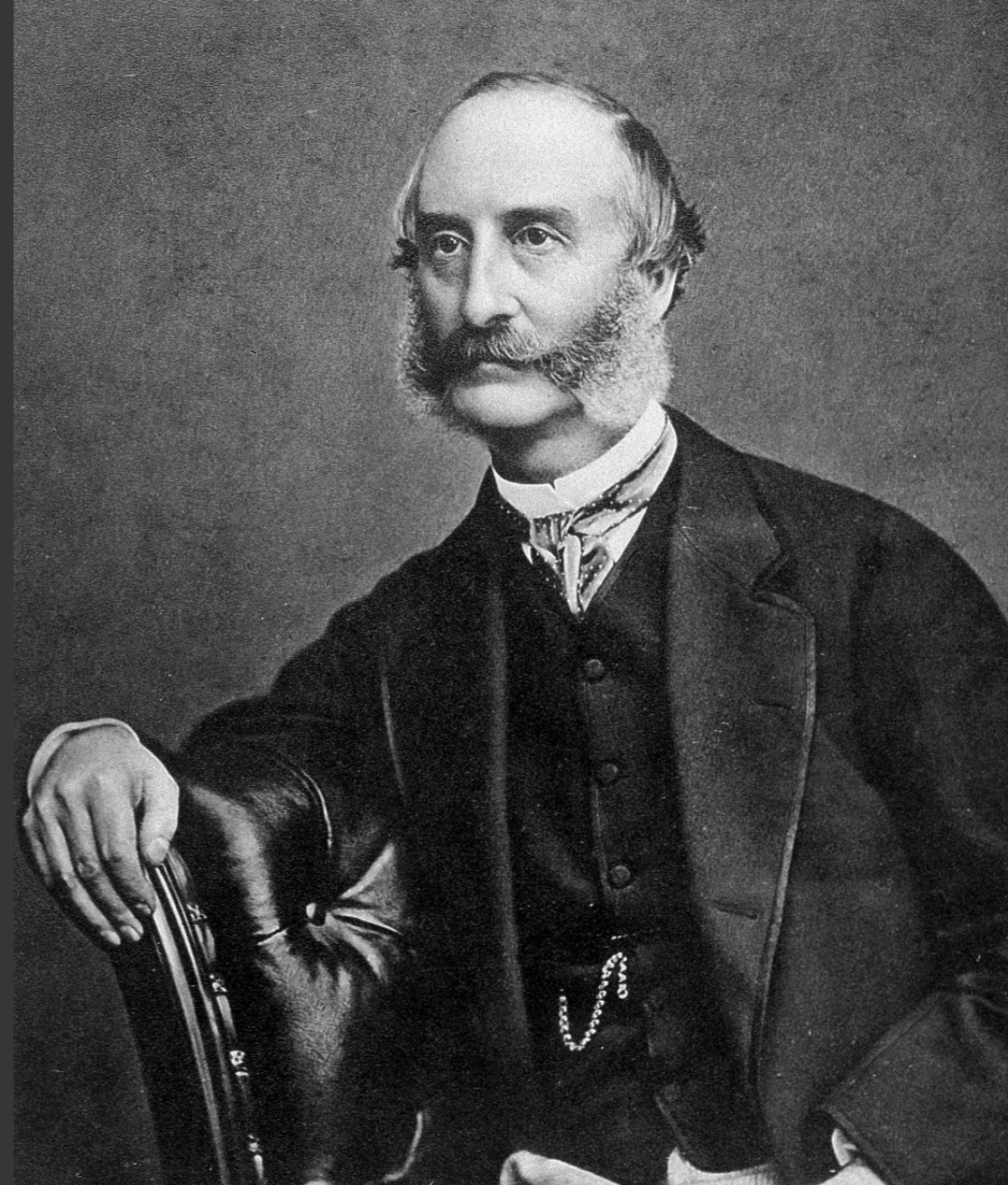
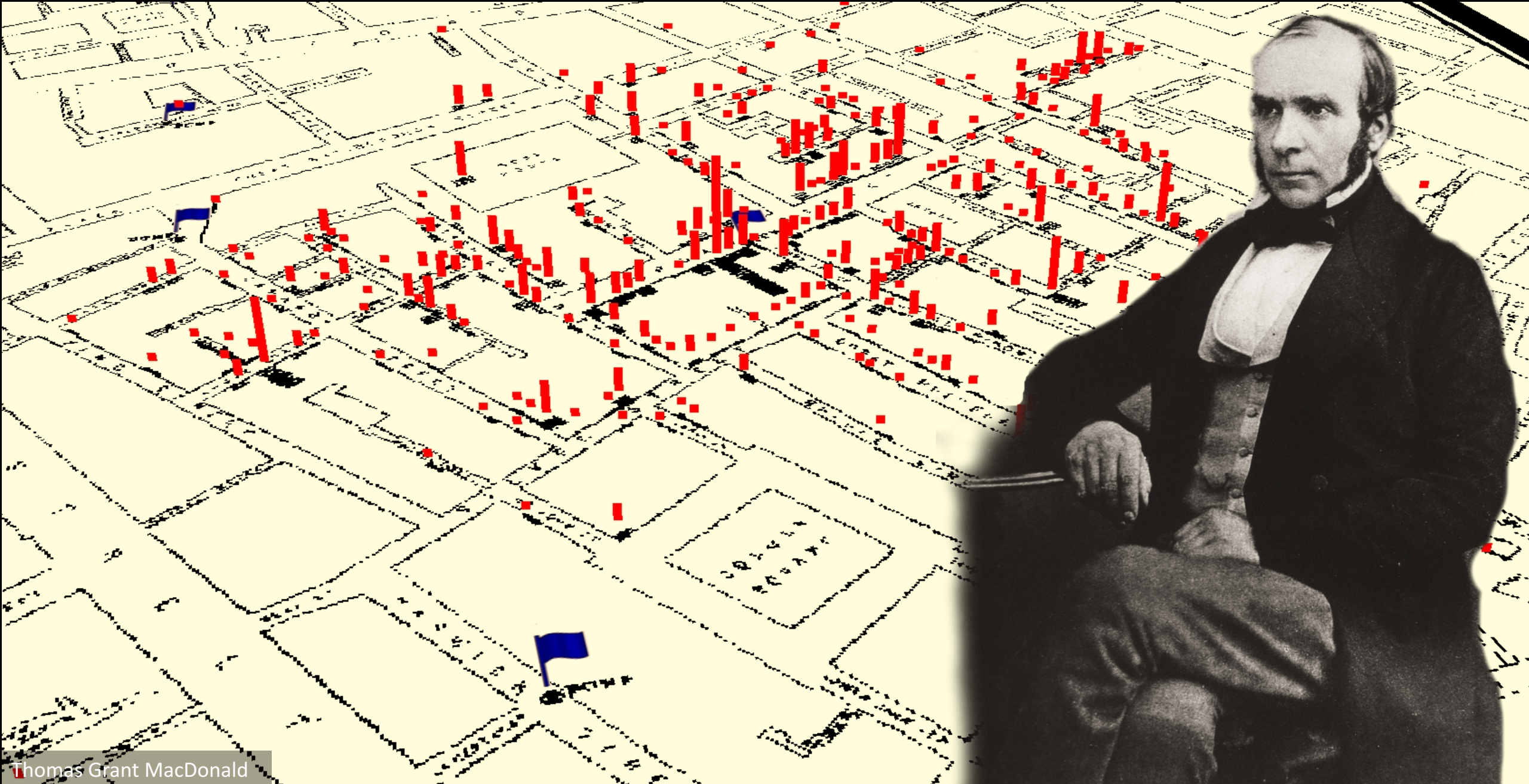
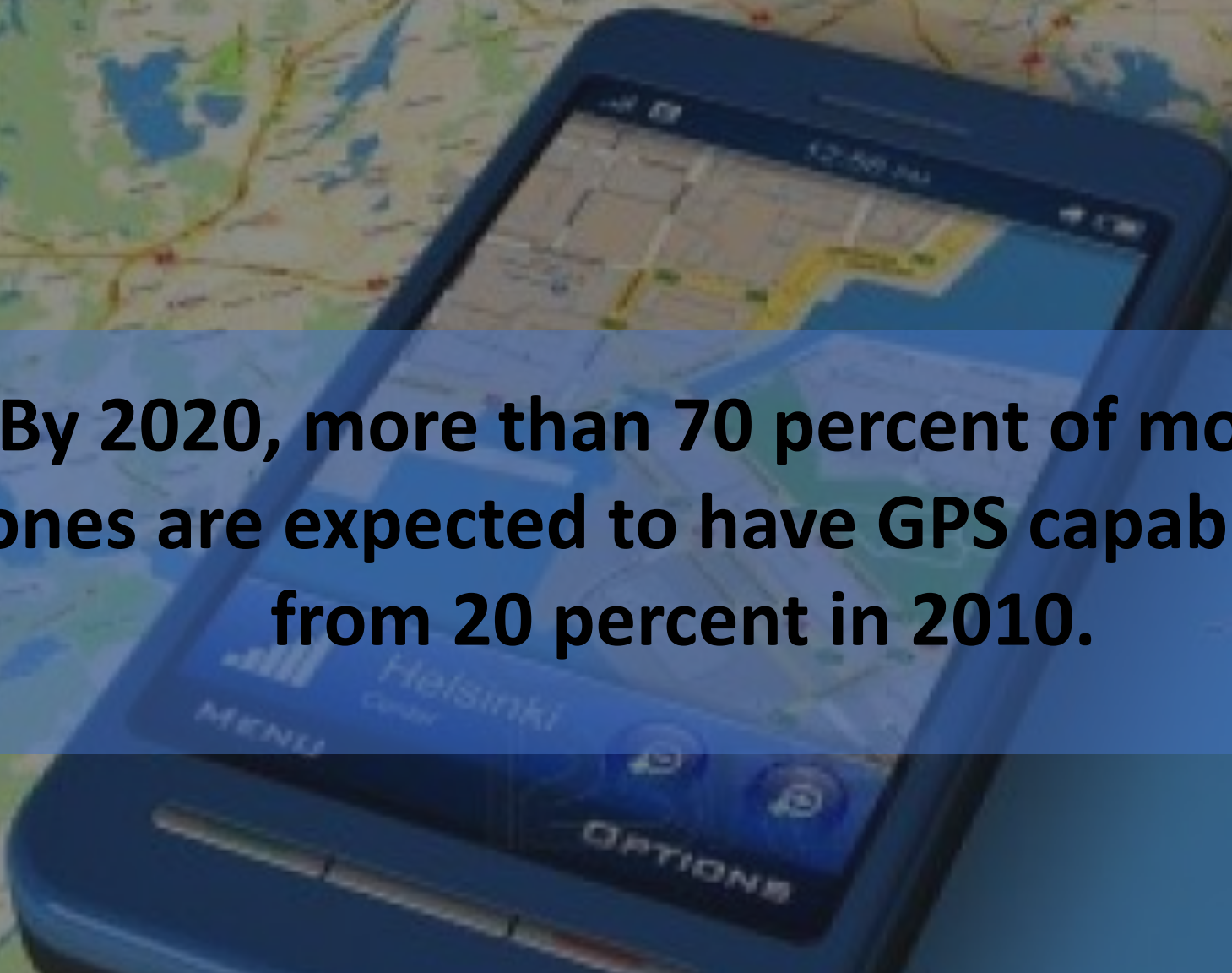


Photo: Wellcome Images



Thomas Grant MacDonald



By 2020, more than 70 percent of mobile phones are expected to have GPS capability, up from 20 percent in 2010.

(Hilbert, 2013)

Value for who?





Data Colonialism?



“Democratization of mobile broadband is not about access to the internet but also what the people can do with the internet”.

He **urged Ugandans** to put as much content online as possible because the more information is shared, the more it becomes “**beneficial to the online community and the world**”.

Kai Uwe Wulff, the access development director at Google





Evgeny Morozov

@evgenymorozov



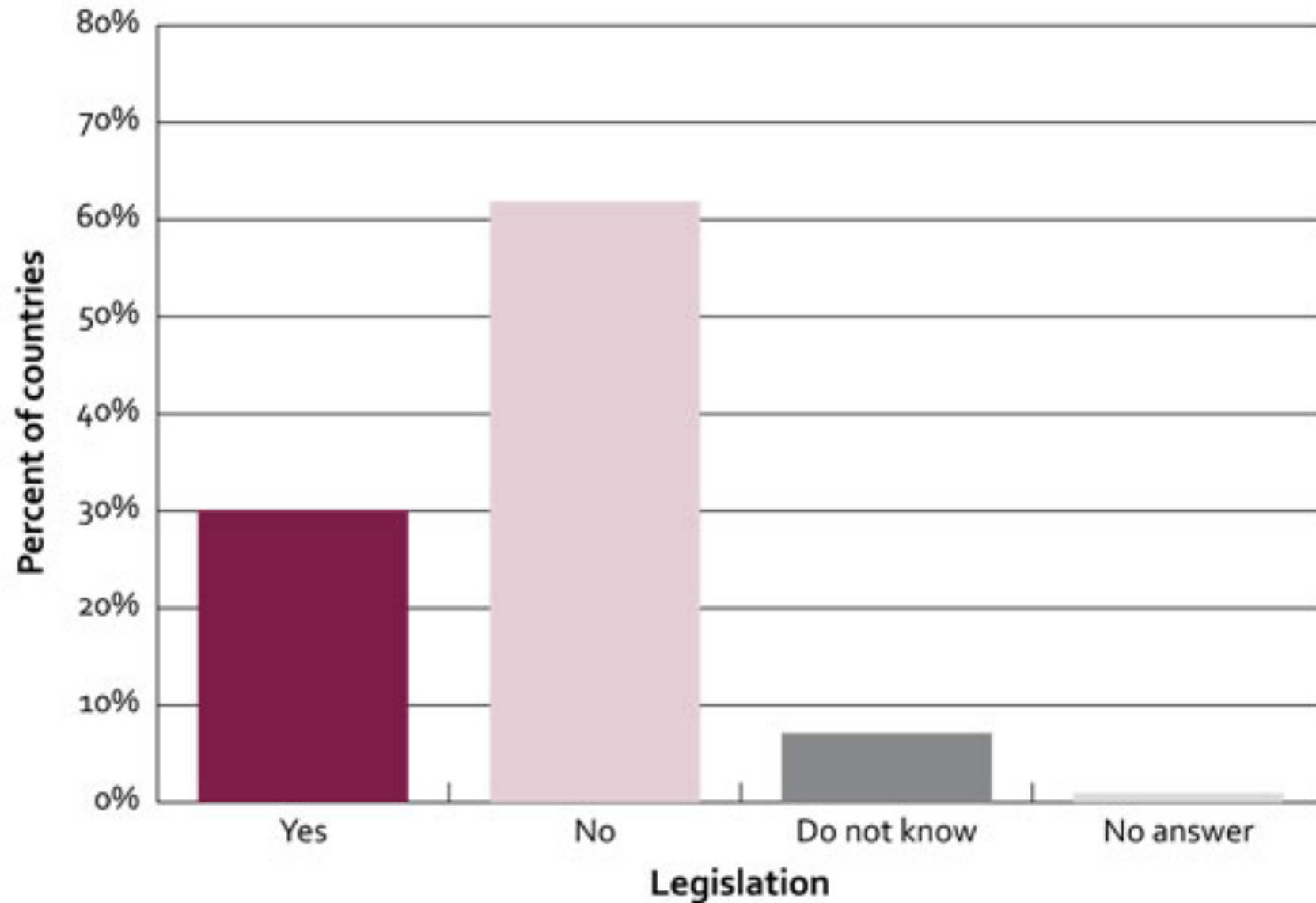
Data colonialism? Google urges Ugandas to share more of their content online....so that Google can organize it flpbd.it/WpQxu

4:15am - 21 Nov 12

38 RETWEETS 11 FAVORITES

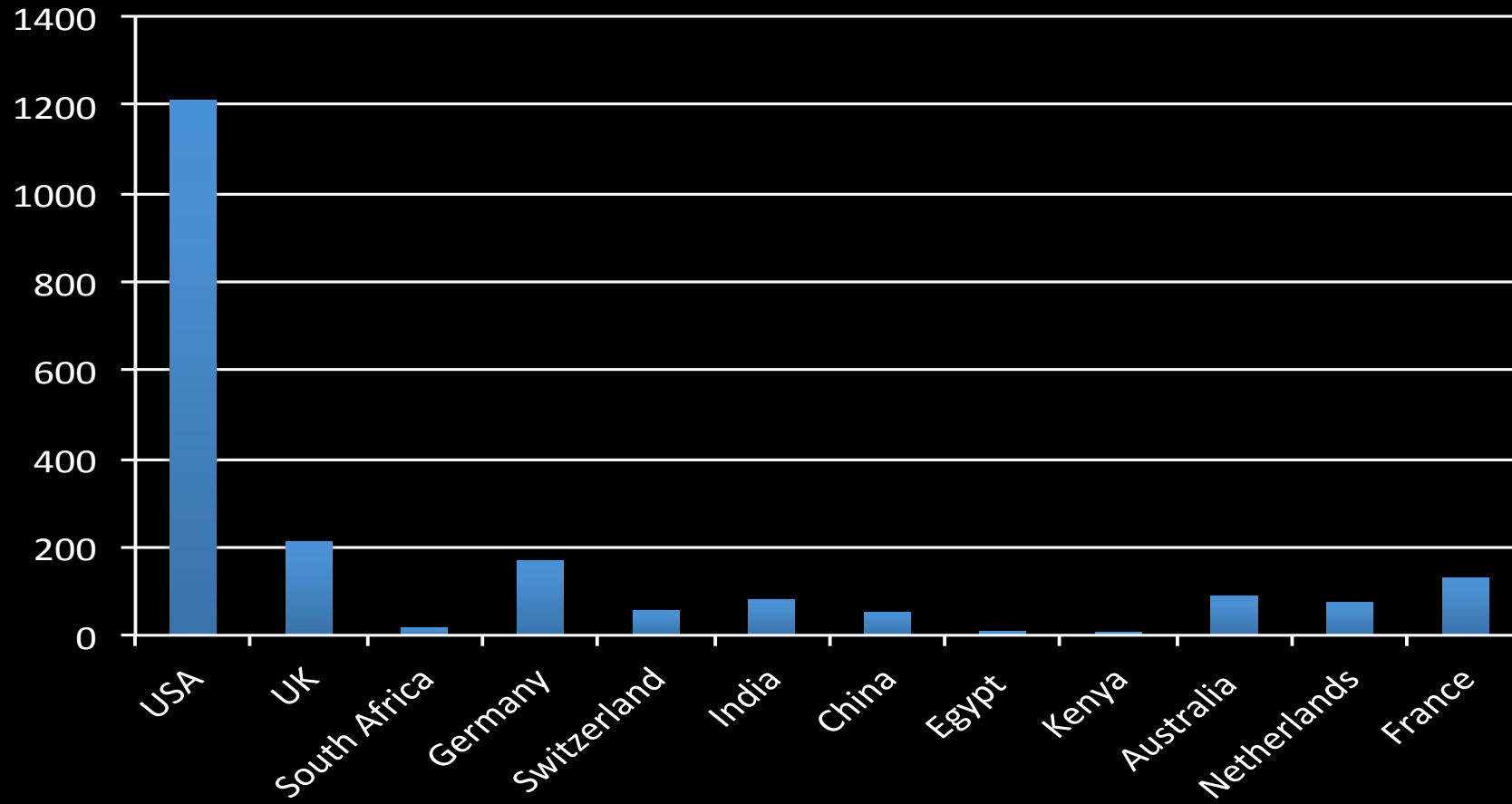


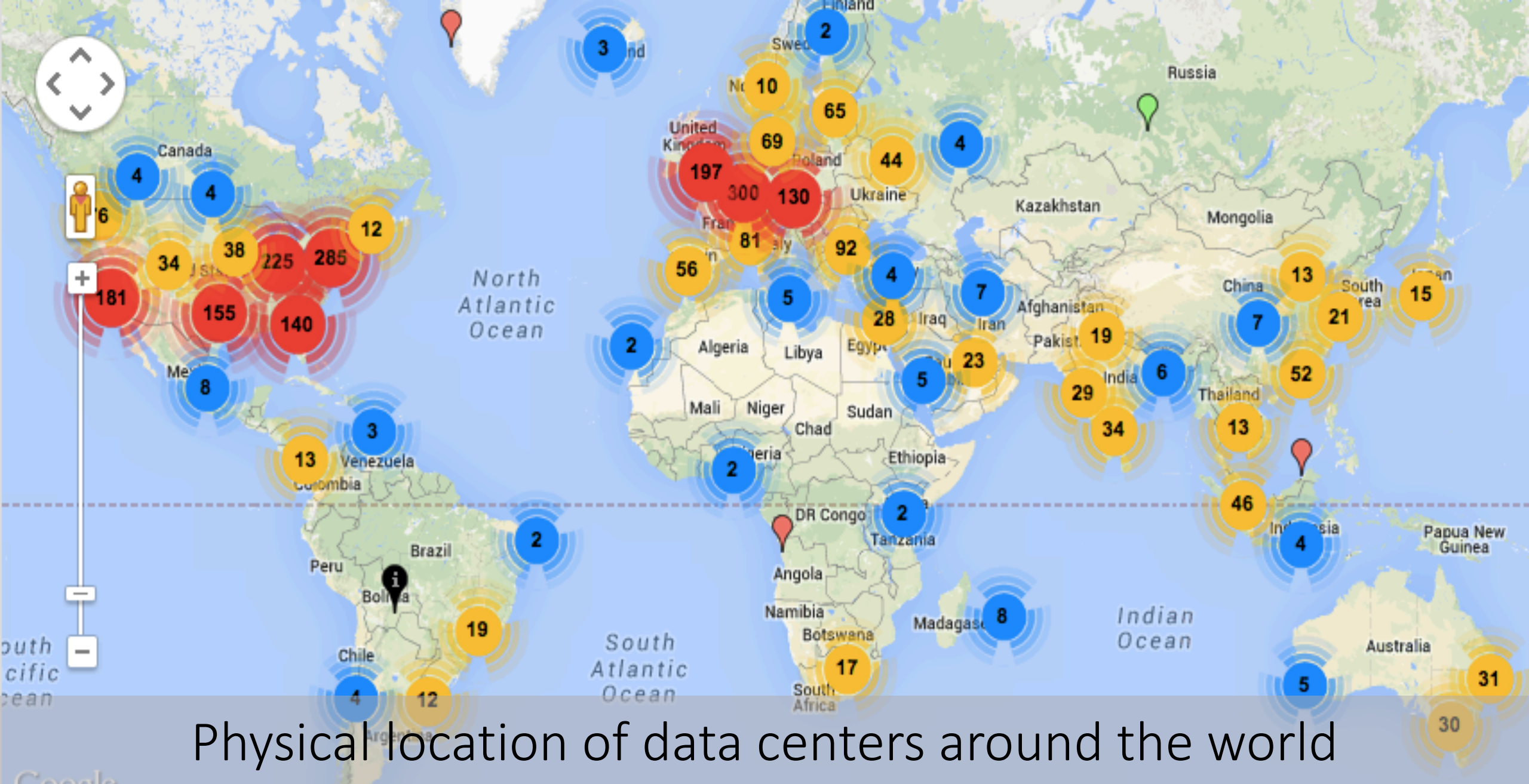
Figure 6. Established legislation to protect privacy of digitized health-related data, globally



<http://www.who.int/goe/survey/2009/figures/en/index4.html>

Colocation Data Centers





Physical location of data centers around the world



“Politicians use Big Data to get elected...
not to govern” *(ANIMO, 2014)*

Digital Positivism

Where complexity is reduced to numbers and certain types of knowledge are prioritised as the expense of others. Digital positivism assumes an authority that masks subjective decisions, perspectives and ideologies. It presents an over-simplistic approach to the mediation of knowledge and a false sense of certainty, typically reproducing assumptions that support the status quo.

Who misses out?

Dark data

Dark data is the missing data.

Where certain data is not collected this is often due to the epistemic and ideological assumptions of powerful constituencies – or simply where the communication of certain data is against their interests.









Datawash

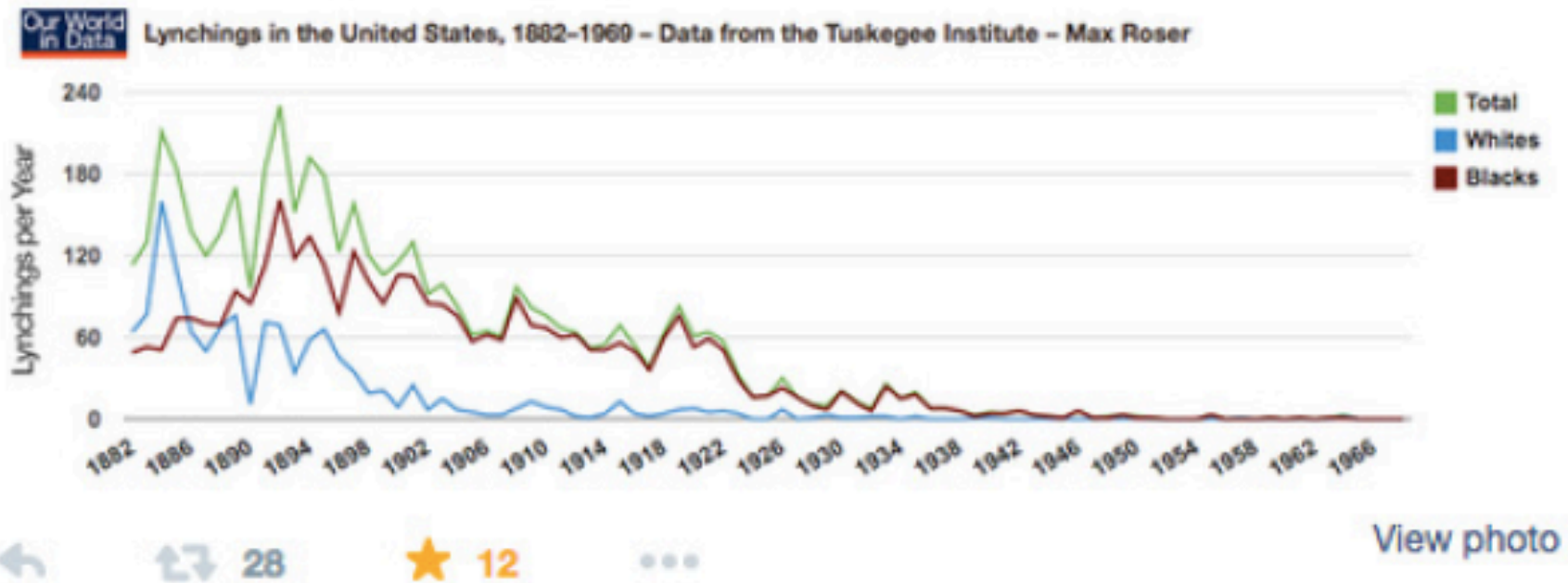
Where data visualisation techniques conceal or obscure knowledge on issues of controversy.



Max Roser @MaxCRoser · May 10

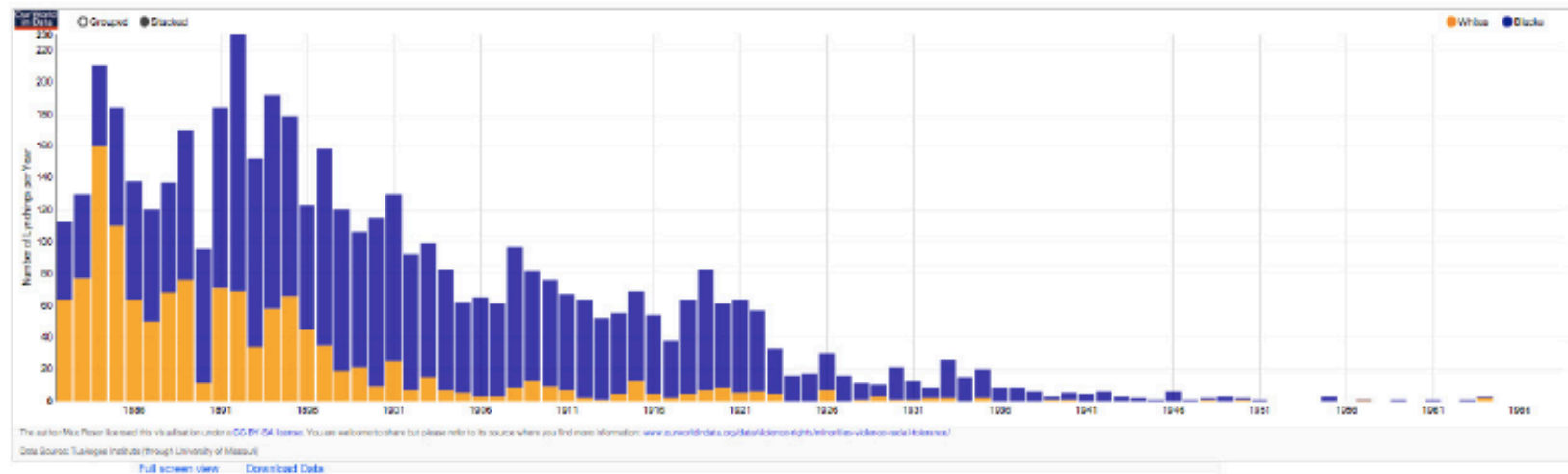
Declining Racial Violence in the US since 1882

From: OurWorldInData.org/data/violence-...



The first institution to record lynchings in the USA was the Tuskegee Institute, which is now Tuskegee University. Their data is shown here (for other statistics on lynchings see [Wikipedia](#)).

Lynchings in the United States, 1882-1969 – Max Roser¹



The data was also mapped by the Tuskegee Institute, and this US map of lynchings by states and counties in the United States from 1900 to 1931 is described by Slate Magazine [here](#).

Algorithms



Ad related to latanya sweeney ⓘ

Latanya Sweeney Truth

www.instantcheckmate.com/

Looking for **Latanya Sweeney**? Check **Latanya Sweeney's** Arrests.

Ads by Google

Latanya Sweeney, Arrested?

1) Enter Name and State. 2) Access Full Background Checks Instantly.

www.instantcheckmate.com/

Latanya Sweeney

Public Records Found For: **Latanya Sweeney**. View Now.

www.publicrecords.com/

La Tanya


Search for La Tanya Look Up Fast Results now!

www.ask.com/La+Tanya



Who loses?



A close-up portrait of Michael Hayden, a bald man with glasses, resting his chin on his hand. A black speech bubble points from his mouth towards the text on the right.

**We kill people
based on
metadata**

Michael Hayden

Former National Security Agency
(NSA) and Central Intelligence
Agency (CIA) Director

TADS

LiveLeak

N 3 6 8 9 6 12 15 8

FLIR



Out of Sight, Out of Mind.

[ATTACKS](#) [VICTIMS](#) [NEWS](#) [INFO](#)

PAKISTAN

ESTIMATED TOTAL CASUALTIES **3105**

SHARE

CHILDREN
175 5.6%

CIVILIAN
535 17.2%

OTHER
2348 75.6%

HIGH PROFILE
1.5% **47**

2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013

“We are the other of
the other”

Marcus Aurelius
(121 – 180 AD)



Lessons

Is this new?

Lessons

Is this new?

NO

Integration of practices is as
important as innovation

Build on the past.

Lessons

Is this new?

NO

Integration of practices is as
important as innovation

Build on the past.

Value for who?

- What power have you got?
- Where did you get it from?
- In whose interests do you use it?
- To whom are you accountable?
- How do we get rid of you?

Tony Benn

Lessons

Who misses out?

Data is never
complete!

Lessons

Who misses out?

Data is never
complete!

Who
loses?

Computers will talk
to anyone

but only the rich [and
powerful] teach them
to speak



Faheem Qureshi

Call for Chapters

Mapping Crisis:

Participation, Datafication, and Humanitarianism in the Age of Digital Mapping.



HUMAN
RIGHTS
CONSORTIUM

[tiny.cc/
mapping-crisis](https://tiny.cc/mapping-crisis)



@DougSpecht
d.specht@westminster.ac.uk